

Southwestern Ohio Basketball Going Strong

In our 14th year as the Midwest Largest Youth Basketball Organization, Southwestern Ohio Basketball will continue to extend our reputation. We are proud to announce that we will be hosting our 14th annual city-wide winter league. Over the years, this league has been recognized as one of the all-around elite programs in Cincinnati because of the various competition levels that we offer in each group throughout the year. Drawing teams from all over the Greater Cincinnati area, SWOB continuously offers leagues and/or tournaments for players of elite AAU status all the way to the local recreational player who wishes to play in a structured environment.

We would like to resolve several rumors that have been circulating. Southwestern Ohio Basketball will not be folding its operations. We, as of January 3rd 2009, will be ceasing all ties with Sports Plus Basketball facilities. With substantially increased rental fees for use of Sports Plus basketball courts, we feel that we cannot provide a financially great product to our customers. We have always prided ourselves on offering programs that would draw players from all financial backgrounds. However, if we continue to operate out of our current facility we will be forced to raise league fees significantly, and therefore possibly limit the number of teams that could participate. With this in mind we will continue to host SWOB leagues/tournaments in different venues in our communities. This will be effective as of January 3rd 2009, when our lease with Sports Plus concludes.

It has not been all about dollars and cents, more importantly; it has been about the relationships that have been made, and the strong foundations that have been built. We, SWOB, started our organization in 1995, with the simple idea of providing a safe and organized environment for kids to play basketball. Over the years, not only have we grown, but with your help, we have developed a reputable basketball organization that has not only successful players, but also good role models in the community. We are who we are today, because of your loyalty and commitment and we will strive to continue to offer the same quality programs that we have since we started at St. Pius thirteen years ago.

Our organization and you will thrive on continued commitment, learning and patience through our transition as we build a stronger, affordable, community basketball program for our youth. As changes and locations are made for future SWOB activities, know that we will keep you up to date on facilities we will use to continue our strong Southwestern Ohio Basketball Organization. Thank you for your patience and continued commitment to the youth of our communities and SWOB.

Tom Sunderman

Mike Buckle